



P.O. Box 8382, Canmore, AB T1W 2V2
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February 18, 2025

Dear Community Member,

On the weekend of March 28, the Canmore Skating Club will present “**Canada: Our Story on Ice.**” If you are interested in learning more about Canadian History in a fun and imaginative way, don’t miss this event. This full-scale, theatre-on-ice production will take place at the Canmore Recreation Centre, with colourful costuming, theatrical lighting, and many keen skaters. The highlight of this event is that **Keegan Messing**, will be skating; he is a two-time Canadian Champion and Olympian. There will be two shows - March 28 @ 7:00 pm and March 29 @ 1:00 pm. Ticket sales are at Eventbrite, search for “Canada our story on ice”.

We are contacting you to ask that you consider supporting the Club with a sponsorship/cash donation. Supporters who make a cash donation are invited to place an advertisement in the show’s program (rate sheet attached), and an acknowledgement will be posted on our social media channels.

The Canmore Skating Club is a non-profit society supporting children 4 to 18 years of age, Special Olympics athlete and interested adults, as they pursue their skating dreams – whether it be to glide across a frozen pond or take on the challenges of figure skating. In addition to having **Keegan Messing** as part of our show, it will highlight skaters from the Bow Valley specifically the Canmore and Banff Skating Clubs. The Canmore Skating Club has been in existence for over 52 years.

Your support ensures a successful production for the Club and an exceptional event for the community. Monies raised supplement the rising costs of running our quality programs for local families as well as purchasing the equipment required to prepare tomorrow’s champions.

On behalf of the Canmore Skating Club, we would like to thank you for your consideration and look forward to hearing from you. My contact information is below. Should you have any questions, please do not hesitate to ask. To ensure optimum placement of your ad, please respond by **March 20, 2026**.

Sincerely,

Greta Heathcote, CSC Vice-president
Ice Show Committee

Our Mission is to provide a safe, fun, and fulfilling experience for all.



Program Advertising Rate Sheet

“Canada: Our Story on Ice”

Shows March 28 & 29, 2026

<p>Full Page 5” wide x 8” height B&W \$400</p>	<p>Half Page 5” wide x 4” height B&W \$200</p>
	<p>Logo on logo montage page (colour) \$100</p>

Sponsorships of less than \$100 will be acknowledged with the sponsor's name.

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Greta Heathcote, Ice Show Committee, Sponsorship